



### Republican Party of Armenia (HHK) Campaign Materials

No.	Description of Campaign Material	Size (m or A1-4)	Cost (per unit)	Number of Units	Amount (w/ VAT)	Rate for Instalment	Total Cost (AMD)	Printing House
1	Daily campaign newsletter / at least 8 issues /	A2	50	8 x 15000			6000000	Tigran Mets CJSC
2	Calendar	0.1 x 0.15	10	5000			50000	Parma-Print
3	Calendar	A3	100	5000			500000	Parma-Print
4	Brochure	1/2 A4	135	30000			4050000	Samark LLC
5	Brochure	2/3 A4	150	1000			150000	Amaras CJSC
6	Memo	A4	100	100			10000	"Xerox"
7	Booklet	0.42 x 0.25	35	5000			175000	Printarm Danvest LLC
8	Ribbon	0.03 x 0.3	30	1000			30000	
9	Booklet	A3	45	65000			2925000	Samark LLC
10	Flag	0.5 x 0.7	100	1000			100000	
11	Badge		300	1000			300000	
12	Keychain		300	1000			300000	
13	Cigarette lighter		30	1000			30000	
14	Pen		30	1000			30000	
15	Baloon		150	1000			150000	
16	Vehicle leasing/buying (double decker bus)		500000	1			500000	
17	Vehicle leasing/buying (open public campaign truck)		100000	3			300000	
18	T-shirt		1800	3000			5400000	
19	Waistcoat (vest)		1300	3000			3900000	
20	Flyer	0,08 x 0,12	10	15000			150000	Samark LLC

21	Program	0,20 x 0,14	400	5000			2000000	
22	CD "For you, Armenia"		250	700			175000	
23	Poster	0.8 x 5	12800	12	184320		184320	
24	Poster	1 x 3	9600	3	34560		34560	
25	Poster	A2	150	1000			150000	Printarm Danvest LLC
26	Poster	A2	150	5000			750000	Samark LLC
27	Poster	0.8 x 10	25600	16	491520		491520	
28	Poster	0.5 x 0.7	1120	17	22848		22848	
29	Poster	A2	150	1000			150000	Samark LLC
30	Poster	A2	150	3000			450000	"AM-PG Group"
31	Poster	5 x 7	112000	1	134400		134400	
32	Poster	4 x 8	102400	3	368640		368640	
33	Poster	3 x 7	67200	2	161280		161280	
34	Poster	1 x 2	6400	4	30720		30720	
35	Poster	0.5 x 2	3200	2	7680		7680	
36	Poster	0.5 x 5	8000	2	19200		19200	
37	Poster	2 x 6	38400	1	46080		46080	
38	Poster	3 x 5	48000	2	115200		115200	
39	Poster	1 x 5	16000	1	19200		19200	
40	Poster	2.5 x 3	24000	6	172800		172800	
41	Poster	2 x 4	25600	9	276480		276480	
42	Poster	1.5 x 3	14400	10	172800		172800	
43	Poster	0.5 x 6	9600	17	195840		195840	
44	Poster	5 x 10	160000	21	4032000		4032000	
45	Poster	A3	45	10000			450000	Samark LLC
46	Poster	1 x 2	7200	5	43200		43200	
47	Poster	1.5 x 7	33600	3	120960		120960	
48	Poster	3 x 3	28800	2	69120		69120	
49	Poster	0.5 x 2.5	4000	2	9600		9600	
50	Poster	0.5 x 10	16000	24	460800		460800	
51	Poster	6 x 12	230400	1	276480		276480	

52	Poster	1 x 2.5	8000	3	28800		28800	
53	Poster	3 x 4	38400	1	46080		46080	
54	Poster	1.5 x 10	48000	1	57600		57600	
55	Poster	3 x 6	57600	1	69120		69120	
56	Poster	2 x 3	19200	2	46080		46080	
57	Poster	1 x 8	25600	6	184320		184320	
58	Poster	1.5 x 6	28800	1	34560		34560	
59	Poster	1 x 1.5	4800	48	276480		276480	
60	Poster	1.5 x 3	14400	1	17280		17280	
61	Poster	1 x 2	6400	5	38400		38400	
62	Poster	2 x 2	12800	1	15360		15360	
63	Poster	2.5 x 2.5	20000	1	24000		24000	
64	Poster	3 x 6	57600	1	69120		69120	
65	Poster	0.7 x 6	13440	15	241920		241920	
66	Small Billboard	1.2 x 1.8	6912	30	248832	291600	540432	
67	Billboard	2 x 4	25600	11	337920	396000	733920	
68	Billboard	6 x 3	57600	18	1938360	2268000	4206360	
69	Billboard	2.5 x 4	32000	11	422400	495000	917400	Nushikyan Association LLC
70	Two-sided billboard	2 x 4	51200	1	61440	72000	133440	
71	Two-sided billboard	3 x 6	115200	3	414720	486000	903720	
72	Billboard in Vanadzor	1 x 2	6400	12	92160		92160	
73	Billboard in Vanadzor	0.5 x 1	1600	10	19200		19200	
74	Billboard in Vanadzor	A3	100	10000			1000000	
75	Billboard in Vanadzor	0.75 x 1	2400	12	34560		34560	
76	Billboard in Vanadzor	1 x 2	6400	6	46080		46080	
77	Billboard in Vanadzor	3 x 6	57600	6	414720	108000	522720	
78	Billboard in Gyumri	1 x 10	32000	50	1920000		1920000	
79	Billboard in Gyumri	1.5 x 20	96000	30	3456000		3456000	
80	Billboard in Gyumri	2 x 3	19200	50	1152000		1152000	
81	Billboard in Gyumri	3 x 6	57600	15	1036800	270000	1306800	

82	Public ads via H1 TV			4			3060000	
83	Paid TV airtime			10 TV			8210000	

**Total**

**66044640**

**Prosperous Armenia Party (BHK) Campaign Materials**

No.	Description of Campaign Material	Size (m or A1-4)	Cost (per unit)	Number of Units	Amount (w/ VAT)	Rate for Instalment	Total Cost (AMD)	Printing House
1	Booklet	A4	35	2000			70000	Tigran Mets CJSC
2	T-shirt		1800	3000			5400000	
3	Booklet	A3	50	20000			1000000	Musaler LLC
4	Booklet	A4	35	1000			35000	Musaler LLC
5	Balloon		150	1000			150000	
6	Parfume		500	1000			500000	
7	Flower		500	1000			500000	
8	Pen		30	1000			30000	
9	Calendar	0.1 x 0.15	10	2000			20000	
10	Flag	0.13 x 0.25	50	1000			50000	
11	Leaflet	0.14 x 0.15	25	400			10000	Printarm Danvest LLC
12	Brochure	0.1 x 0.14	135	2000			270000	Computer Service LLC
13	Poster	4 x 8	102400	1	122880		122880	
14	Poster	A3	100	200			20000	Musaler LLC
15	Poster	A4	100	100			10000	Musaler LLC
16	Poster	A3	45	50000			2250000	Printarm Danvest LLC
17	Poster	0.8 x 10	25600	6	184320		184320	
18	Poster	1.2 x 5.4	20736	8	199065		199065	
19	Poster	1.5 x 1.5	7200	3	25920		25920	

20	Poster	2 x 5	32000	10	384000		384000	
21	Poster	1 x 2	6400	1	7680		7680	
22	Poster	1 x 3	9600	1	11520		11520	
23	Poster	0.5 x 10	16000	3	57600		57600	
24	Poster	0.5 x 3	4800	4	23040		23040	
25	Poster	1.5 x 1.5	7200	1	8640		8640	
26	Poster	0.3 x 0.5	480	3	1728		1728	
27	Poster	0.5 x 1	150	200			30000	Musaler LLC
28	Poster	2 x 4	25600	4	122880		122880	
29	Poster	1 x 2	6400	3	23040		23040	Business Style LLC
30	Poster	1 x 1	3200	20	76800		76800	Business Style LLC
31	Poster	1.5 x 1.5	7200	2	17280		17280	
32	Poster	2 x 2	12800	1	15360		15360	
33	Poster	1 x 6	19200	2	46080		46080	
34	Poster	1 x 3.6	11520	2	27648		27648	
35	Poster	1 x 2.5	8000	15	144000		144000	
36	Poster	1 x 3	9600	1	11520		11520	
37	Poster	0.5 x 1	1600	3	5760		5760	
38	Poster	0.75 x 1	2400	5	14400		14400	
39	Poster	0.5 x 1.5	2400	4	11520		11520	
40	Poster	0.5 x 1	1600	300	576000		576000	
41	Poster	2 x 4	25600	2	61440		61440	
42	Poster	4 x 8	102400	1	122880		122880	
43	Poster	4 x 12	153600	1	184320		184320	
44	Poster	2.5 x 4	32000	7	268800		268800	
45	Poster	3 x 6	57600	2	138240		138240	
46	Poster	4 x 5	64000	2	153600		153600	
47	Poster	0.5 x 10	16000	2	38400		38400	
48	Poster	A3	45	50000			2250000	Printarm Danvest LLC
49	Poster	0.8 x 1.2	3072	3	11059		11059	Business Style LLC
50	Poster	A2	150	20			3000	Business Style LLC

51	Poster	1 x 8	25600	1	30720		30720	
52	Poster	1.5 x 30	144000	2	345600		345600	
53	Poster	4 x 6	76800	2	184320		184320	
54	Poster	1 x 4	12800	1	15360		15360	
55	Poster	1 x 2	6400	1	7680		7680	
56	Poster	1 x 3	9600	1	11520		11520	
57	Poster	2 x 2.5	16000	1	19200		19200	
58	Poster	3 x 6	57600	2	138240		138240	
59	Poster	2 x 4	25600	1	30720		30720	
60	Poster	1 x 4	12800	2	30720		30720	
61	Poster	1 x 2	6400	4	30720		30720	
62	Poster	0.5 x 1	2000	1000	2400000		2400000	
63	Billboard	3 x 6	57600	2	138240	162000	300240	
64	Billboard	2.5 x 4	32000	5	192000	225000	417000	
65	Billboard	2 x 3	19200	3	69120	81000	150120	
66	Billboard	2 x 4	25600	1	30720	36000	66720	
67	Billboard	3 x 6	57600	2	138240	162000	300240	
68	Billboard	3 x 6	57600	5	345600	405000	750600	
69	Small billboard	1.2 x 1.8	6912	32	265420	311040	576460	Business Style LLC
70	Small billboard	1.2 x 1.8	6912	6	49766	117215	166981	Business Style LLC
71	Small billboard	1.2 x 1.8	6912	2	16588	35164	51752	
72	Billboard	3 x 6	57600	2	138240	162000	300240	
73	Billboard	2 x 4	25600	2	61440	72000	133440	
74	Billboard	3 x 6	57600	15	1036800	1215000	2251800	
75	Billboard in Gyumri	3 x 6	57600	6	414720	108000	522720	
76	Public ads via H1 TV			7			7308000	
77	Paid TV airtime			10 TV			16296700	

**Total**

**48533233**

## ARF-Dashnaktutyun Campaign Materials

No.	Description of Campaign Material	Size (m or A1-4)	Cost (per unit)	Number of Units	Amount (w/ VAT)	Rate for Instalment	Total Cost (AMD)	Printing House
1	ARF Dashnaktutyun newspaper (15 issues)	A1	70	15 x 5000			5250000	Tigran Mets CJSC
2	Keychain opener		350	1000			350000	
3	Calendar /2 types/	1/8 A4	10	10000			100000	
4	Pen		80	1000			80000	
5	Cigarette lighter		80	1000			80000	
6	T-shirt		1800	3000			5400000	
7	Balloon		150	1000			150000	
8	Postcard /April 7/	1/3 A4	10	25000			250000	Limush LLC
9	Sticker "Our Old Friend"	0.06 x 0.33	50	1000			50000	
10	Leaflet "10, ARF Dashnaktutyun"	1/2 A4	15	30000			450000	Limush LLC
11	Pocket calendar	0.07 x 0.1	10	5000			50000	Limush LLC
12	Flyer	0.1 x 0.15	12	1000			12000	
13	Toy (bowling)		600	1000			600000	
14	Booklet	0.3 x 0.4	35	20000			700000	Nork TVK CJSC
15	Booklet /3 types/	2/3 A4	19	15000			285000	Nork TVK CJSC
16	Booklet	A4	45	10000			450000	Nork TVK CJSC
17	Booklet	2/3 A4	19	20000			380000	Limush LLC
18	Booklet	A4	45	10000			450000	Limush LLC
19	Booklet	0.18 x 0.3	40	1000			40000	Yason LLC
20	Brochure /70 pages/	1/2 A4	200	5000			1000000	AHA Polygraph LLC
21	Brochure /8 pages/	1/2 A4	63	10000			630000	Limush LLC
22	Brochure (Program) /24 pages/	2/3 A4	135	3000			405000	Tigran Mets CJSC
23	Poster with A. Tunjboyajian's image /invitation to May 17 concert	A3	65	1000			65000	
24	Invitation to May 2 rally	A3	65	1000			65000	

25	Poster /2 types/	A2	110	2 x 2000			440000	State Engineering University of Armenia (SEUA) printing house
26	Poster	A1	175	2500			437500	Tigran Mets CJSC
27	Poster	A2	110	1000			110000	Limush LLC
28	Red poster with emblem	3 X 6	57600	3	207360		207360	
29	Red poster with emblem	0.8 x 2	5120	5	30720		30720	
30	Poster /2 types/	A2	110	2 x 2000			440000	Nork TVK CJSC
31	Poster	A3	65	2000			130000	Limush LLC
32	Poster	2.5 x 4	32000	1	38400		38400	
33	Poster	3 x 3	28800	3	103680		103680	
34	Poster	3 x 4	38400	1	46080		46080	
35	Poster	A1	175	5000			875000	Nork TVK CJSC
36	Poster	A1	175	1000			175000	Limush LLC
37	Poster	0.75 x 1	2400	1	2880		2880	
38	Poster	0.5 x 1	1600	1	1920		1920	
39	Poster	1 x 6	19200	5	115200		115200	
40	Poster	1.5 x 2	9600	1	11520		11520	
41	Poster	0.3 x 0.8	150	5000			750000	
42	Poster	0.5 x 10	16000	3	57600		57600	
43	Poster	A1	175	2500			437500	Tigran Mets CJSC
44	Poster	A3	65	1000			65000	Nork TVK CJSC
45	Poster	0.5 x 2	3200	3	11520		11520	
46	Poster	2 x 3	19200	2	46080		46080	
47	Poster	4 x 8	102400	1	122880		122880	
48	Poster	0.2 x 5	3200	2	7680		7680	
49	Poster	4 x 6	76800	1	92160		92160	
50	Poster	3 x 6	57600	6	414720		414720	
51	Poster	4 x 4	51200	1	61440		61440	
52	Billboard	3 X 6	57600	8	552960	648000	1200960	
53	Billboard	2 x 3	19200	3	69120	81000	150120	
54	Billboard	2 x 4	25600	1	30720	36000	66720	

55	Billboard in Gyumri	3 X 6	57600	4	276480	0	276480	
56	Public ads via H1 TV			5			3672000	
57	Paid TV airtime			10 TV			19160000	

**Total**

**41800120**

Country of Law (OEK) Campaign Materials

No.	Description of Campaign Material	Size (m or A1-4)	Cost (per unit)	Number of Units	Amount (w/ VAT)	Rate for Instalment	Total Cost (AMD)	Printing House
1	Calendar /Law and Justice/	0.07 x 0.1	10	6000			60000	AEF Image Center LLC
2	Signboard with A. Baghdasaryan's image	0.2 x 0.2	10	40000			400000	AEF Image Center LLC
3	Wall calendar	A3	100	1000			100000	
4	OEK newspaper (at least 2 issues)	A3	50	5000			250000	Gind LLC
5	Postcard calendar /April 7/	1/2 A4	15	20000			300000	Tigran Mets CJSC
6	Leaflet /Why do I vote...?/	1/2 A4	10	2000			200000	Tigran Mets CJSC
7	Leaflet /Our message/	0.07 x 0.21	10	10000			100000	AEF Image Center LLC
8	T-shirt		1800	3000			5400000	
9	Brochure: Pre-election.../16 pages/	0.11 x 0.22	135	10000			1350000	Tigran Mets CJSC
10	Brochure: Report.../64 pages/	0.14 x 0.2	150	10000			1500000	Tigran Mets CJSC
11	Brochure /Why do I trust...?/	0.14 x 0.2	200	10000			2000000	Tigran Mets CJSC
12	CD /Law and Justice/		250	800			1200000	
13	Parfume		500	200			100000	
14	Flower		500	200			100000	
15	Flag		100	1000			100000	

16	Balloon		150	1000			150000	
17	Wooden keychain		300	1000			300000	
18	Poster	A2	100	2000			200000	Tigran Mets CJSC
19	Poster	A3	50	15000			750000	Lion Printing Service
20	Poster	A4	100	2000			200000	AEF Image Center LLC
21	Poster	A1	100	5000			500000	Lion Printing Service
22	Poster with A. Baghdasaryan's image	A3	100	2000			200000	AEF Image Center LLC
23	Poster with A. Baghdasaryan's image	A2	100	2000			200000	AEF Image Center LLC
24	Poster with the image of 3 nominees of OEK proportional list	A3	100	2000			200000	AEF Image Center LLC
25	Poster /double-sided/	A4	75	5000			375000	Tigran Mets CJSC
26	Poster	1 x 2	6400	2	15360		15360	
27	Poster	2 x 6	38400	2	92160		92160	
28	Poster	1.5 x 3	14400	2	34560		34560	
29	Poster	2.5 x 5	40000	15	720000		720000	
30	Poster	3 x 6	57600	2	138240		138240	
31	Poster	1 x 1.5	4800	8	46080		46080	
32	Poster	A3	100	500			50000	AEF Image Center LLC
33	Poster	1 x 1.5	4800	3	5760		5760	
34	Poster	1 x 6	19200	1	23040		23040	
35	Small Billboard	1.2 x 1.8	6912	3	24883	58607	83490	
36	Billboard	3 x 6	57600	1	69120	81000	150120	
37	Public ads via H1 TV			2			576000	
38	Paid TV airtime			10 TV			12000000	

**Total**

**30169810**

## Heritage Party Campaign Materials

No.	Description of Campaign Material	Size (m or A1-4)	Cost (per unit)	Number of Units	Amount (w/ VAT)	Rate for Instalment	Total Cost (AMD)	Printing House
1	Leaflet	1/3 A4	10	25000			250000	Tigran Mets CJSC
2	Booklet	0.21 x 0.42	50	5000			250000	Tigran Mets CJSC
3	Pocket calendar	1/8A4	10	10000			100000	Tigran Mets CJSC
4	Campaign newspaper (at least 3 issues)	A2	50	1000			50000	Tigran Mets CJSC
5	Poster	100	100	2000			200000	
6	Poster	1 x 2	6400	1	7680		7680	
7	Booklet	0.1 x 0.8	50	5000			250000	
8	Poster	1 x 4.5	14400	4	69120		69120	
9	Poster	A3	100	500			50000	Tigran Mets CJSC
10	Poster	0.5 x 2.5	4000	2	9600		9600	
11	Poster	A2	100	500			50000	Tigran Mets CJSC
12	T-shirt		1800	3000			5400000	
13	Public ads via H1 TV			4			1908000	
14	Paid TV airtime			10 TV			13941120	

**Total**

**22535520**